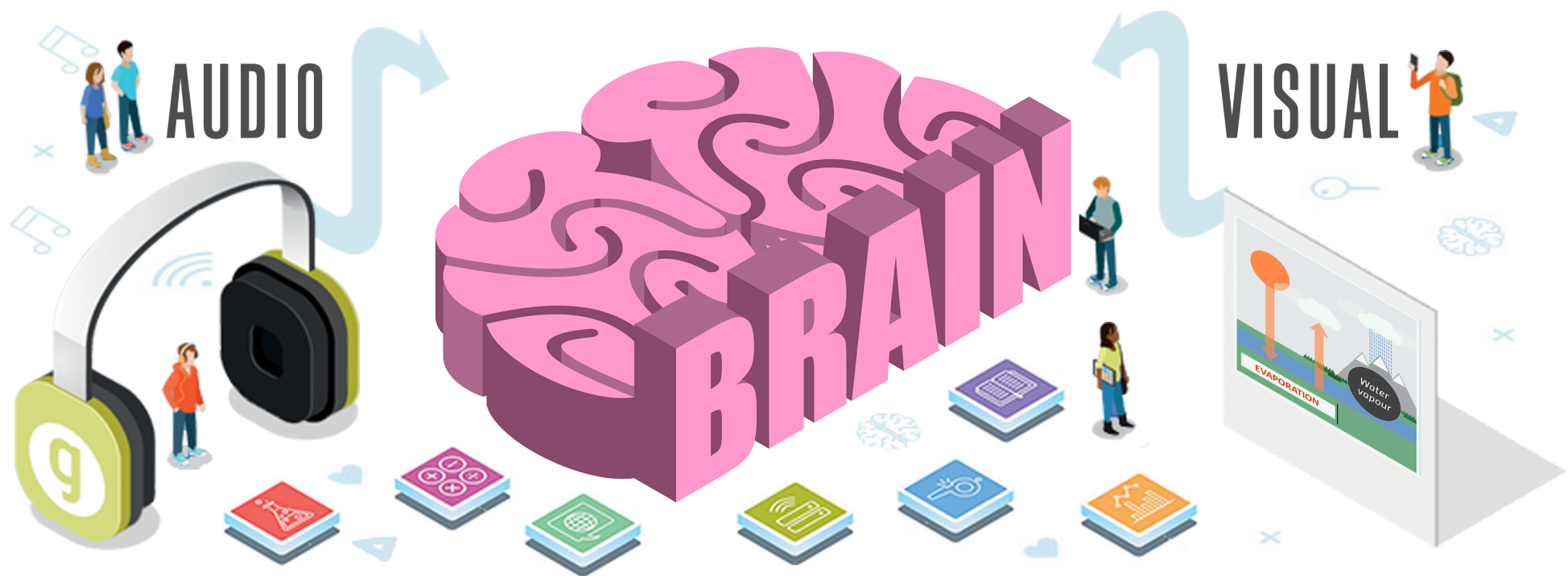


# DUAL CODING

The science behind why students get better results with GCSEPod.



Dual coding is the theory that for successful retrieval of knowledge you need to combine both words and visuals for better revision.



## HOW IT WORKS

Simplifying complex ideas by linking words and visuals improves encoding. This will help you remember more and, most importantly, you will then be able to recall the information better in the actual exam.

### Compare words to visuals

Look at visuals and compare them to the words in your notes.

### Explain in your own words

Look at an image, diagram, graph or timeline and explain in your own words what information is trying to be conveyed.

### Turn your notes into visuals

Take the information you are trying to learn and draw visuals to represent it. This will make it easier to recall when you are reviewing revision notes.

## TIPS & ADVICE TO GET IT RIGHT

Take your classroom notes and try turning them into visuals such as a diagram, timeline or picture. Try anything visual that will be more memorable.



- ✓ Diagrams
- ✓ Infographics
- ✓ Timelines
- ✓ Cartoon Strip

## HOW USING GCSEPOD CAN HELP

All GCSEPod content provides audio and visual in one go to help you absorb information better and most importantly improve your memory recall during exams.

Our award winning imagery supports the narrations to help convey difficult topics better and ensure the information you are learning sticks in your mind. Visit [www.gcsepod.com](http://www.gcsepod.com) to find out more.

